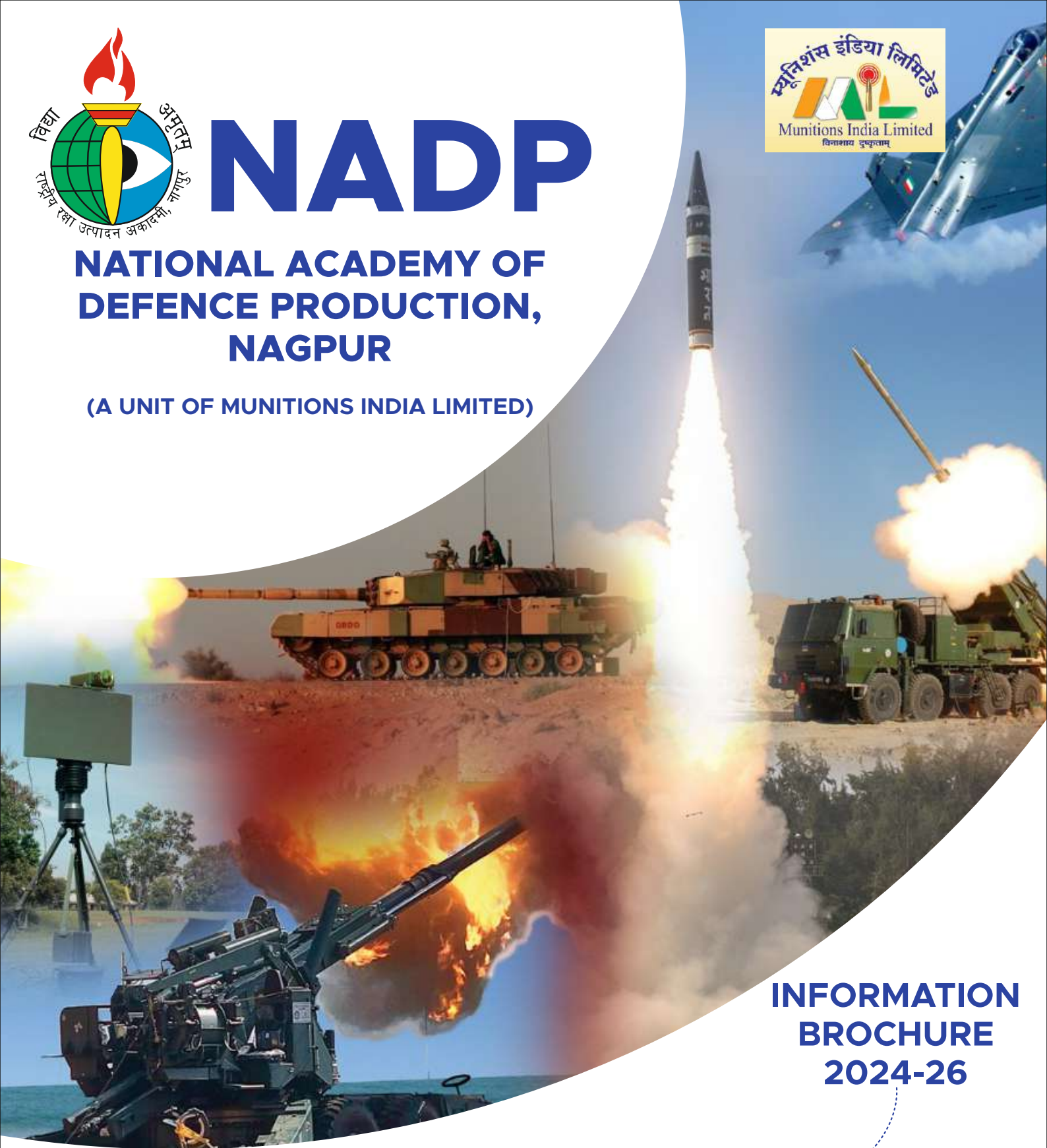




# NADP

**NATIONAL ACADEMY OF  
DEFENCE PRODUCTION,  
NAGPUR**

**(A UNIT OF MUNITIONS INDIA LIMITED)**



**INFORMATION  
BROCHURE  
2024-26**

**POST GRADUATE DIPLOMA IN  
MANAGEMENT (BUSINESS MANAGEMENT)  
APPROVED BY AICTE**

**A premier Central Training Institute (CTI) recognised by DoP&T, Govt.  
of India, under Ministry of Defence**

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## Dr. J. P. DASH

National Academy of Defence Production

### Dear Aspiring Leaders,

It gives me immense pleasure to welcome you to the National Academy of Defence Production's PGDM(BM) program – a unique journey into the realms of leadership, strategy, and innovation, with a distinctive focus on the defence sector. We are committed to contribute to Capacity Building for Atma Nirbhar Bharat in the domain of Defence Production Management. The offering of this PGDM(BM) is a small contribution to this cause.

The PGDM(BM) at NADP is not just a course; it's a transformative experience designed to mould individuals into strategic thinkers, adept managers, and ethical leaders, working to deliver cutting edge solutions to the Armed Forces for self-reliance. We equip our students with the knowledge, skills, and insights needed to navigate the complexities of defence production so that students learn, lead and transform to build a vibrant military industrial complex.

NADP, a corporate training institute delivers this program through the corporate practitioners, who are redefining the landscape of defence manufacturing through their crafts, not captured in books of management. Our curriculum with rich inputs from real-world applications is going to prepare you to lead with a distinction in an ever-evolving digital world driven by disruptive technologies.

Our faculty, who are seasoned professionals and academicians ensures a curriculum that aligns with industry demands, fostering practical wisdom alongside academic knowledge. They ensure that you have the right competence to lead in an emerging Digital World with disruptive technologies.

We believe in fostering ethical leadership, grounded in the universal values and ethos of our incredible nation, recognizing that leaders with strong emotional intelligence thrive in any VUCA environment. Our program believes that only an ethical leader with sensitivity to the ethos and universal values of our incredible nation can make a difference. We believe in nurturing leaders with strong EQ skills who will be successful in any VUCA environment.

As you embark on this journey with us, rest assured that our program holds the esteemed approval of the All India Council for Technical Education (AICTE), attesting to the academic rigor and quality of education you will receive at NADP.

Join us at NADP, where principles meet purpose, and leadership is forged with a commitment to national excellence with a global perspective. Your choice to be a part of our community is a pledge to be a catalyst for positive change, and we are excited to be a part of your journey towards leadership that resonates with the pulse of our great nation.

### Warm Regards,

General Manager  
National Academy of Defence Production



# PROGRAM DIRECTOR'S MESSAGE



## MINHAZ AHMAD

Dy. General Manager



## UNLOCK YOUR POTENTIAL IN DEFENCE LEADERSHIP WITH NADP'S PGDM PROGRAM!

- ▶ Embark on a transformative journey with NADP's cutting-edge PGDM(BM) program, uniquely crafted with a laser focus on the dynamic realm of defence. Our program stands as a beacon, guiding aspiring professionals towards a realm where expertise meets innovation for realising the dream of Self Reliant India.



## SPECIALIZED KNOWLEDGE FOR A SPECIALIZED SECTOR

- ▶ Dive into the intricacies of the defence industry, gaining profound insights into policies, procurement processes, technology, and global collaborations. Equip yourself with the future ready skills, taught primarily through corporate practitioners and industry leaders. Lot of Defence Industry visits will be added bonus by virtue of locational and collaborative advantage.

## FUELING ATMA NIRBHAR BHARAT'S VISION

- ▶ Join hands with the vision of a self reliant India! Our PGDM(BM) with a focus on defence management specialization propels professionals towards driving indigenous defence production, fostering innovation, and spearheading technology development. Be prepared to lead the charge in defence startups, research, and support manufacturing initiatives. Unlock your vision of entrepreneurship, supported by our partnership with InFED (IIMN Foundation for Entrepreneurship Development).



आत्मनिर्भर भारत

## BRIDGING DEFENCE AND BUSINESS EXCELLENCE

- ▶ Forge a powerful link between defence and business realms. Our program seamlessly integrates core business disciplines, enabling you to apply strategic business practices to the unique context of defence production. Contribute to enhanced efficiency, cost-effectiveness, and overall performance.



## NETWORK, COLLABORATE, ELEVATE

- ▶ Step onto a platform that unites defence professionals, industry experts, and academia. Leverage unparalleled opportunities for knowledge exchange, partnerships, and collaborative research initiatives. Join a community with a shared passion for defence, shaping your pathway to success.

## DEVELOPING EQ AND SQ IN A POST COVID WORLD

- ▶ Build resilience by developing your emotional intelligence (EQ) and Spiritual quotient (SQ) through Stress Management, Art of Living Happiness Youth Program. Build your empathy, compassion, and a sense of purpose in leadership roles through by volunteering through CSR. Become more responsible through ethical and sustainable choices.



## A GLOBAL GAME CHANGER

- ▶ Position yourself at the forefront of India's defence exports and indigenous capabilities. NADP's PGDM(BM) with a focus on defence management stands as a game changer, echoing the success witnessed in other sectors. With faculty bridging academia and industry, our program is your gateway to becoming a sought-after talent in the emerging defence market.

**SEIZE THE FUTURE. LEAD THE CHANGE.  
ENROLL IN NADP'S PGDM WITH DEFENCE SPECIALIZATION!**



# NADP FACULTY MEMBERS



**DR. J. P. DASH**  
General Manager

**Area:** Public Policy, Communication, Innovation Management & Entrepreneurship, Business Strategy, Governance Reforms, Performance Management, Training & HR, ESG, Corporate Governance & Ethics.



**DR. A. S. KHAN**  
Addl. General Manager

**Area:** Defence Acquisition, Competency Modelling and assessment



**S A N MURTHY**  
Addl. General Manager

**Area:** Electro-Optics, Armoured Vehicles, Technology Management



**MOHAN AGRAWAL**  
Dy. General Manager

**Area:** Quality, R&D, Industry 4.0, HR Management



**RAJARSHI DEY**  
Dy. General Manager

**Area:** Operation Management, Quality Control, Quantitative Techniques



**MINHAZ AHMAD**  
Dy. General Manager

**Area:** Business Analytics, Industry 4.0, Digital Governance



**MADHAV BAPURAO ZALKE**  
Works Manager

**Area:** Electrical Maintenance, Finance & Accounts, Human Resource & Development

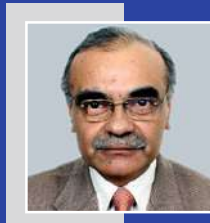
# ADJUNCT/GUEST FACULTY MEMBERS



**Dr. Shalini Sharma**  
Guest Faculty



**Dr. A K Gupta**  
Guest Faculty



**Amit Cowshish**  
Consultant, MP-IDSA  
Guest Faculty



**Dr. Ram Singh**  
Guest Faculty



**Kailash Kumar Pathak**  
Guest Faculty



**Dr. Surendra V. Gole**  
Guest Faculty



**Krishna Mohan, IAS**  
Guest Faculty



**Dr. Laxman Kumar Behra**  
Associate Professor, JNU



**Dr. Satyam Srivastava**  
Adjunct Faculty



**Dr. Sangeeta Goel**  
Adjunct Faculty



**Dr. Jahangir Chauhan**  
Adjunct Faculty



**Dr. Abhijeet V Deshmukh**  
Adjunct Faculty

# BOARDS OF GOVERNORS FOR PGDM(BM)



**SHRI RAVI KANT**  
IOFS

Chairman & Managing Director, MIL  
**Chairman**



**SHRI DEBASHISH BANERJEE**  
IOFS

Director(HR)  
**Vice Chairman**



**DR. BHIMARAYA METRI**

Director, IIM Nagpur  
**Member**



**SHRI ARUN RAMCHANDANI**

Executive Vice President, L&T Defence  
**Member**



**SHRI VISHAL AGRAWAL**

President, Vidarbha Industries Association  
**Member**



**DR. VINOD M. MOHITKAR**  
Director

DTE Govt. of Maharashtra  
(Nominee of Maharashtra State Govt.)  
**Member**



**DR. J P DASH**  
IOFS

General Manager, NADP  
**Member Secretary**



**SHRI UMESH SINGH**  
IOFS

DDG/NCDC, DoO (C&S)  
(Nominee of DDP, MoD)  
**Member**



**DR. A. S. KHAN**  
IOFS

Addl. General Manager, NADP  
**Member**



**SHRI MINHAZ AHMAD**  
IOFS

Dy. General Manager, NADP  
**Member**



## COURSE HIGHLIGHTS

Courses are partnered with a leading institution to impart the best practices and covers the following:

- Techno-Managerial topics such as Technology Management & Innovation, Industry 4.0, Manufacturing Excellence
- Policy and Practice related topics such as Strategy, Change Management, Corporate Governance and ESG
- Defence specific areas such as Warfare and Land/ Naval /Air System, Security Studies, Defence Public Policy and Indian Security System, Defence Acquisition and Offset Management, International Marketing and Defence Export and IPR/ Rakshya Gyan Shakti
- Emerging Areas such as Digital Transformation, Business Analytics, Cyber security, AI with Deep Learning, Machine Learning, Digital Marketing and Design Thinking
- Personal Development areas such as Leadership, Stress Management, Diversity & Inclusion, Business Communication

## PROGRAM OBJECTIVE

The PGDM (Business Management) program at NADP aims to cultivate strategic thinking, innovation, and ethical leadership, ensuring graduates are well-equipped to navigate the complexities of defence management to build Atma Nirbhar Bharat. Through a curriculum blending theory and practical application, mostly delivered through practitioners, we foster a bridge between academia and industry, providing a holistic education. The program focuses on developing leaders who exhibit leadership, adaptability, teamwork, discipline, ethical and a global perspective, contributing to the advancement of the defence industry and global security challenges.





**The Learning outcome is focussed on the following areas**

- Business Environment and Domain Knowledge (BEDK)
- Critical thinking, Business Analysis, Problem Solving and Innovative Solutions (CBPI)
- Global Exposure and Cross-Cultural Understanding (GECCU)
- Social Responsiveness and Ethics (SRE)
- Effective Communication (EC)
- Leadership and Teamwork (LT)

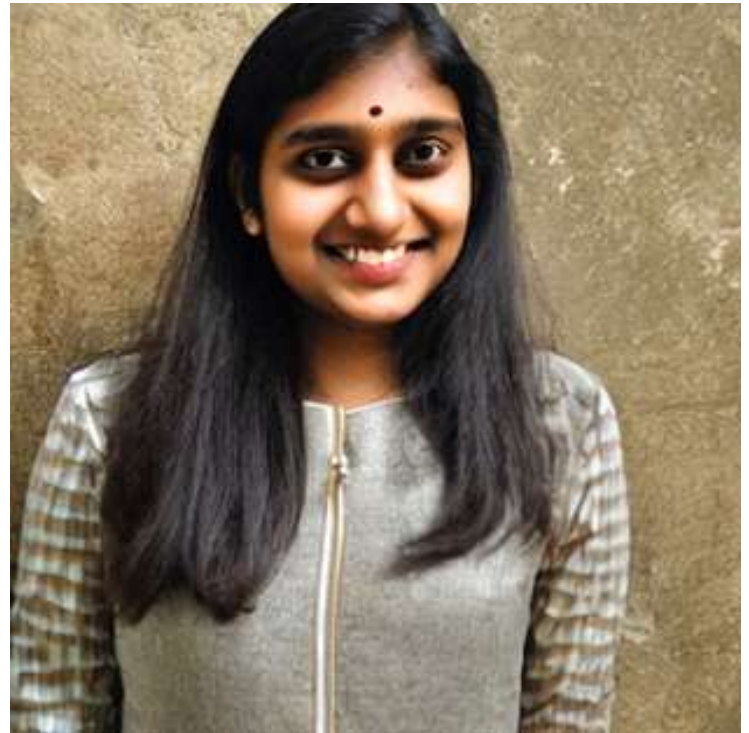
## TARGET AUDIENCE

The PGDM(BM) program at NADP is designed for a diverse and dynamic group of individuals who aspire to excel in leadership roles within the defence sector. We are looking primarily from the STEM (Science, Technology, Engineering, Mathematics), however our creativity will not be limited to the above discipline, open to all who want to make a difference in the defence sector for nation building.

### **We are looking for:**

- Graduates keen on developing career in Business Management in the emerging field of Defence Production as well as in other areas of operation including executives from private as well as nonprofit organisations.
- Service officers from Indian Armed Forces.
- Officers of Central/State Govt. departments and PSUs.
- International Sponsored Students through MOD, India.

## A MODEL PGDM(BM) STUDENT AT NADP LOOKS LIKE:



- ▶ Aanya is our PGDM(BM) student with a passion for learning. She is a leader, a global thinker, and a problem solver. Aanya is the type of student who will make a difference in the world.
- ▶ Aanya is also strategic and tech-savvy, quickly grasping complex concepts and applying them to real-world problems. She is disciplined, hard-working, and always willing to go the extra mile.
- ▶ Aanya is disciplined and ethical in every endeavor. Her collaborative problem-solving skills shine as she works seamlessly with diverse teams, fostering innovation. Aanya always strives to do the right thing, even when it is difficult.
- ▶ Aanya is also innovative, always looking for new ways to improve the way things are done. Finally, Aanya is ethical and always strives to do the right thing, even when it is difficult.

**Note:** The character is fictitious

## ACADEMIC DETAILS

The program is on-campus full-time 2 Year residential course comprising of:

A Classroom Lectures

D Industrial Visits

B Case Studies

E Capstone Project Work

C Field visits

F Internships



## PROGRAM DURATION

**2**  
Years

**4**  
Semesters

# LIST OF COURSES

- Security Studies
- Warfare and Land/ Naval /Air System
- Introduction to Security Studies
- Defence Public Policy and Indian Security System
- Defence Acquisition and Offset Management
- International Marketing and Defence Export
- IPR/ Raksya Gyan Shakti

## EXCLUSIVE DEFENCE OFFERING

- Operation Management & Industrial Engineering
- Project Management and Appraisal
- Manufacturing Excellence and Design
- *Technology Management & Innovation*
- *Supply Chain Management*
- *Testing, Quality & Reliability Management*
- *Lean and Six Sigma*
- *Operation Research*

## OPERATIONS

- Quantitative Analysis for Managerial Applications
- Managerial Economics
- Research Methodology
- Indian Ethos & Business Ethics
- *Jurisprudence, Contract and Negotiation*
- *Decision Making in VUCA Environment*
- *Change Management & BPR*
- *Corporate Governance & ESG*

## GENERAL MANAGEMENT

- Organisational Behaviour
- Human Resource Management
- Industrial Relation and Labour Laws

## HR & OB

- Marketing Management
- *Consumer Behaviour & Brand Management*
- *Design Thinking and Digital Marketing*

## MARKETING

- Financial Reporting and Analysis
- Corporate Finance and Financial Markets

## FINANCE

- The Social, Economic and Cultural Environment Of Business
- Strategic Management

## POLICY AND STRATEGY

- Information Systems for Managers
- Digital Transformation
- AI, ML and Business Analytics
- AI with Deep Learning
- Machine Learning
- *Cyber Security*

## SYSTEMS

- Business Communication
- Leadership and Personality Development
- Soft Skills for Managerial Effectiveness
- Leadership for Impact

## SOFT SKILLS

*Italic Font are Elective Subjects*



# INFRASTRUCTURE

NADP ensures a comfortable educational experience with amenities like computer rooms, seminar halls in hostels, and a diverse menu catering to culinary preferences.



## LEARNING SPACES:

NADP features cutting-edge classrooms and a conference hall, fostering academic excellence and providing an ideal setting for meetings and idea exchange.



## TEC - KNOWLEDGE HUB:

The Technical Exhibits Centre (TEC) offers an immersive learning experience, showcasing OFB products and processes to enhance classroom learning.



## DMPC – DIGITAL INNOVATION:

The Digital Media Production Center pioneers digital learning with high-quality audio-visual content, empowering participants to learn at their own pace.



## UTSAV HALL - INSPIRATIONAL VENUE:

Utsav Hall, transformed into a modern lecture theatre, serves as an inspirational space for up to 200 people, where every voice finds purpose.



## LIBRARY - KNOWLEDGE REPOSITORY:

NADP's library, equipped with over large collection of books and e-resources, serves as a rich repository for diverse fields in Defence Technology and Management.



## COMPUTING FACILITIES - IT HUB:

The computing lab with 35 high-end computers facilitates IT-oriented Management Development Programme (MDP) courses, connected through a dedicated LAN.



## HOSTELS - COMFORTABLE STAY:

Arjun House and Ajeya House offers well-equipped accommodation for up to 100 participants, blending comfort with a conducive learning atmosphere.



## SPORTS COMPLEX - WELLNESS HUB:

NADP's Sports Complex at PDFC provides facilities for badminton, tennis, basketball, volleyball, and a world-class gymnasium, promoting holistic well-being.

Join the NADP community and let us be your companions on your incredible educational journey. At NADP, we don't just provide education; we create an environment where every aspect of your stay contributes to your growth, knowledge, and personal development. Come and experience the NADP way of life.



# ADMISSION FAQs

## ELIGIBILITY QUALIFICATION

- ▶ Minimum 3 years Bachelor's degree in any stream with at least 50% marks for general candidates and 45% for reserved category candidates.

## AGE

- ▶ No restrictions, but preferred 21-30 age group of candidates.

## EXPERIENCE

- ▶ No restrictions, but preferred 2 years of candidates experience.

## ELIGIBILITY FOR SPONSORED CANDIDATES

- ▶ Service officers from the Indian Armed Forces, officers of Central/State Government departments/PSUs, and executives from the private sector are required to have the qualifications mentioned above, along with a minimum of five years of experience and a No Objection Certificate (NOC) from the concerned organization. Open to International sponsored candidates from friendly countries through Ministry of Defence.
- ▶ **NADP scholarship will be awarded based on the ranking of selected applicants who get admitted to the PGDM(BM) course with tuition fee waivers of 75% for 1<sup>st</sup>, 50% for 2<sup>nd</sup> and 25% for 3<sup>rd</sup> meritorious student.**

## PROGRAM FEE

	Domestic Fees	International Fees
<b>Course Fees for 2 Years:</b>	₹ 7,00,000/- (Domestic Fees)	USD 15000 (International fees)
<b>Hostel Fees (Optional):</b>	₹ 2,50,000/- approx. including Food	-
<b>In addition to above, following additional charges will be applicable:</b>		
Application and processing fee (one time):	₹ 500/-, ₹ 250/- For SC/ ST/ Women candidates	
Admission fee (one time, Non-Refundable):	₹ 10000/-	
Medical facility for first-aid, library, examination, IT, sports and fitness center etc. (one time):	₹ 15000/- Approx.	
Caution money (Refundable):	₹ 25000/-	

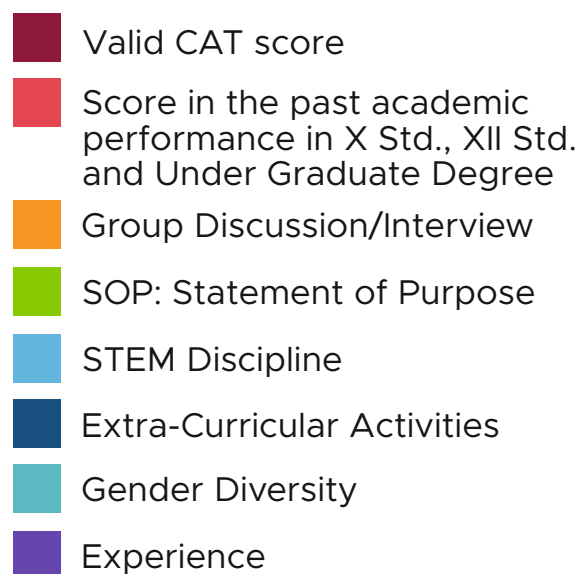
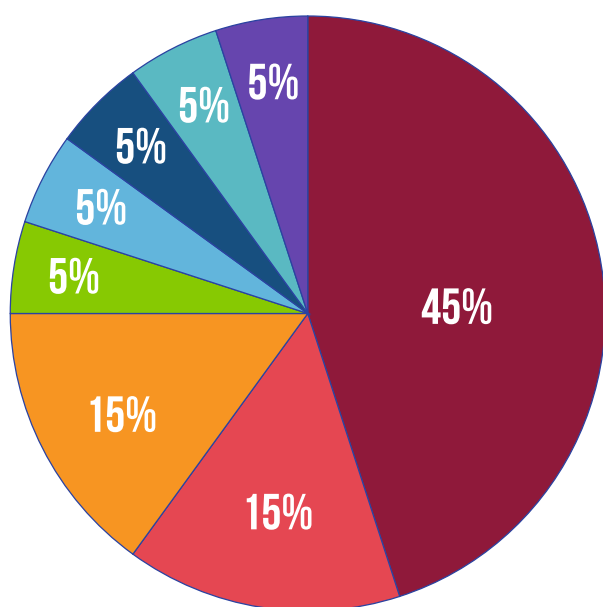
**\*Candidates are requested to pay & keep “application fee NEFT transaction details” ready before processing application form.**



# TENTATIVE DATES FOR PGDM(BM) 2024 – 26 ADMISSION PROCESS

Sr. No	Activity	Start Date	End Date
1.	Receipt of application - Online mode only.	18/01/24	17/03/24
2.	Scrutiny of application & Preparation of Interview Call List	18/03/24	31/03/24
3.	Issuance of Letter for Interview	02/04/24	-
4.	Interview at NADP (Physical mode only)	By 3 <sup>rd</sup> / 4 <sup>th</sup> week of April	-
5.	Publication of First Merit List	By 1 <sup>st</sup> week of May	-
6.	Admission PGDM(BM) and Admission fee payment - First Round	By 3 <sup>rd</sup> week of May	-
7.	Publication of Second Merit List	By 4 <sup>th</sup> week of May	-
8.	Admission to PGDM(BM) and Admission fee payment - Second Round	By 2 <sup>nd</sup> week of June	-
9.	Starting of Session	By 1 <sup>st</sup> week of July	-

## SELECTION CRITERIA: (WEIGHTAGE)



# TESTIMONIALS OF SATISFIED STUDENTS



## **Shreyansh Mishra**

**University:** University of Allahabad (2021)

**Degree:** Commerce Graduate

NADP's PGDM(BM) program has been transformative, harmonizing with my passion for Defence. The academy provides a robust academic environment and practical insights, enriching my knowledge and equipping me for a meaningful contribution to the Defence sector.



## **Saurav Kumar**

**University:** Banaras Hindu University

**Degree:** BA(VOC) in Retail & Logistic Management

NADP's remarkable management education, approachable faculty, modern facilities, and expertly designed curriculum make it an enriching and enjoyable experience for those seeking a management career.



## **Satyam Vats**

**University:** Jaypee University of Engineering and Technology

**Degree:** B.Tech

NADP's diverse faculty, rigorous curriculum, and invaluable opportunities in industrial visits and personality development seminars position me on the right path for shaping my career in defense.



## **Abhishek Gupta**

**Degree:** Bachelor in Management Studies (Marketing)

NADP offers motivation, productivity, and industrial exposure through expert faculties and visits to Ordnance factories, making each day enriching.



## **Minakshi Mondal**

**University:** University of Lucknow

**Degree:** B.Sc (Agri) Hons.

PGDM(BM) course at NADP boosts self-confidence, transforms, and includes impactful CSR activities in a conducive environment with friendly staff and state-of-the-art facilities.



## **Vipul Chauhan**

**University:** Inderprastha Engineering College, Ghaziabad

**Degree:** B.Tech in Mechanical Engineering

NADP's PGDM-BM program provides an exceptional educational journey with a unique blend of business management principles and a specialized focus on defense production, equipping me for the dynamic needs of both sectors.

## PAYMENT PROCEDURE

You can also use NEFT Mode for payment of application fee as per the following bank details.

Bank Name	State Bank of India
Bank Name	AMBAZARI ORDNANCE FACTORY
Address	(10314) – Ambajhari Ordnance Factory, Tulani Chowk, Ordnance Factory, Ambajhari, Nagpur – 440 021
Beneficiary Account Name	MIL-NADP
Savings Bank A/c. No.	40470568047
Bank MICR No.	440002032
NEFT IFSC Code	SBIN0010314

Payment through Online SBI web portal / payment gateway:  
<https://onlinesbi.sbi/sbicollect/icollecthome.htm?corpID=4146767>

## COLLABORATIONS

- **Academic:** IIMN, IIMV, IIT Madras, IIPA, NADT, SMMCA
- **Foreign Partners:** NAMMO AB, FFV SWEDEN, THALES BELGIUM, BAE Systems
- **Private Sector:** TASL, L&T Defence, BFL, VEM Technologies, Micron, Zeus Numerix, WB Electronics, HBL, JSR Dynamics, IFB, BRAHMASIRA ASTRA BHARAT LTD., ADANI DEFENCE
- **PSUs/ Autonomous:** YIL, AWEIL, AVNL, TCL, IOL, GIL, EIL, BDL, BEL, TIDCO

## PLACEMENT

▶ NADP's placement cell will make efforts for job opportunities in Defence Manufacturing Sector through its network of collaborators, while meeting requirements of the DPSUs.

**Disclaimer:** The Placement Cell of the NADP is only a facilitating body, which provides a free of cost platform, for a meeting between organisations interested in recruiting NADP PGDM(BM) students and the decision to apply for a position in an organisation is that of the individual students themselves, and the Placement Cell has absolutely no role therein or in their selection or recruitment thereto and is, in no way, responsible, to such organisations and the students, for the consequences, whatever, arising from their applying for the positions advertised through the Placement Cell or their selection and recruitment thereto or for any inconvenience, harm or loss which may occasion to the participants or such organisations on account of any problems which may arise, between them, after the students join the positions offered to them and such other situations. Further it is for the organisations to select/turn up for the placement as per their requirement and internal policy.

**Prospective Students are advised to check the official website for any updates and revision to this information brochure.**



